

ERASMUS+ Programme KA2 "Cooperation for Innovation and Exchange of Good Practices" KA202 Strategic Partnership Programme project No 2020-1-CZ01-KA202-078343 "Innovation and Continuing Education in Destination Management" participants meeting in a remote mode.

The first meeting of the participants of the ERASMUS+ Programme KA2 "Cooperation for Innovation and Exchange of Good Practice" KA202 Strategic Partnership Programme Project No 2020-1-CZ01-KA202-078343 "Innovation and Continuing Education in Destination Management" took place in a remote mode on 14 December 2020 at 13:00 (CET).

Seven professional organisations from six countries: the Czech Republic (Prague), Poland (Krakow), Turkey (Ajdina), Bulgaria (Sofia) and Latvia (Riga) are involved in the project implementation.

The aim of the project is to create a training programme for destination management staff and staff responsible for the development of tourism at the public level, as well as creation of a methodological publication "European model and methodology for Destination Management and Audit".

The Academy was represented at the meeting by Galina Bukovska, Marina Gunare and Inta Buka.

At the beginning of the project it was planned that the meeting would take place in person, but, due to the epidemiological situation, it was decided to organize the meeting remotely.

## The objectives of the meeting were:

- establishing a common understanding of the project;
- presenting of the administrative and financial issues connected with the project implementation;
- setting up cooperation and communication within the partnership;
- presenting the schedule of the project implementation, as well as planned work activities and outputs;
- presenting, planning and discussion of the implementation of the first two activities of the project: development of a
  questionnaire and survey conduction, as well as analysis of the tourism management systems in each of the partner
  countries;
- considering of other issues related to the further implementation of the project.

The project participants introduced their organizations and got acquainted with colleagues remotely. During the meeting the aims, objectives and period of the project implementation were explained, the process of events and meetings holding were defined, the first and second joint activities of the project - development of a questionnaire and conduction of the international survey, as well as analysis of tourism management systems in the partner countries were discussed.

Each participant had the opportunity to ask questions and offer additional ideas for the successful implementation of the activities.

Partners have reached an agreement on the implementation of the activities, tasks and deadlines, have discussed work activities, have received extensive information on the management of the project, financial and administrative issues, such as further communication, reporting on the project, concluding of partner agreements, transferring of the first payment of the project, pandemic, etc.

The main rules and tasks of dissemination and publication of information on the project were discussed at the end of the meeting.

The ERASMUS+ Programme KA2 "Cooperation for Innovation and Exchange of Good Practice" KA202 Strategic Partnership Programme Project No 2020-1-CZ01-KA202-078343 "Innovation and Continuing Education in Destination Management" is co-funded by the ERASMUS+ programme of the European Union.

## Here is a link to the meeting's agenda:

https://bsa.edu.lv/wp-content/docs/international/2021/Kick off meeting 14 12 agenda eng.pdf